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THE BODY

CBD, everybody is talking about it, millions of people are buying it, pro athletes using it for faster regeneration and pain relief, celebrities are believing in its skincare and anti aging power.

What is CBD ? We deliver answers !

THE BODY will open the doors in Cologne/Germany on April 3 & 4, 2020 to present the first premium platform for quality CBD lifestyle products for the sports/fitness and beauty/wellness market in Europe. National and international leading brands will present the latest CBD trends and innovative products. Premium retailers and investors will find not only the latest trends and products but also needed information to market, sell and invest in CBD.

Presentations of int. CBD Brands, Panel Discussions, Testing's, Vaping Area, Athletes Corner, Pets Lounge, Beauty Area, Round Table and int. Special Guests will turn THE BODY into the ultimate CBD Show experience

THE BODY is an international premium B2B and B2C CBD Show that will present and introduce a wide range of legal available CBD products and new innovative CBD products that are ready to become a lifestyle trend for the sports and beauty market.

With int. media partners such as Cannatrust (evaluation platform GER), CBD Intel / CBD analyser Magazine, EU, Vapouround / leading Vape Magazine, UK, CBD Testers, Israel, and many others we reach out to the European B2B market on large scale.

It is the first CBD Premium Show in Europe that targets the **Sports and Beauty** markets and each exhibitor can provide a 3rd party lab test. We want to promote the best quality CBD brands available on the international market.

A special segment for professional athletes will inform about what pro athletes need to ask/consider when buying and using CBD in order to avoid a doping ban. We have talked to WADA (World Anti Doping Agency) and NADA who support us. Interviews are available on our website.



THE CANNAVIST



Brands will reach international premium buyers, retailers, investors, licensees, white label clients and will also get information about legal status, retailer issues, payment options and meet int. Hemp/CBD Unions to represent their interests.

Buyers will meet the best quality international CBD brands on the market with the most advanced CBD products and trends

Press will be provided with a wide range of information and int. guests & professionals that can be questioned about CBD

We will present the management of the first pro football club in Germany that is in talks with int. CBD manufacturers to become a main sponsor of the club. This will be a milestone for the European CBD market.

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[Official Show Trailer:](#)

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