



## Press

### - The BODY -

The first specific CBD Expo in Europe for the sports, beauty and wellness market  
*Leading the Way to Promote the Safe Benefits of Cannabinoids*

*NEW media partner- MESS Magazine*

We are pleased to announce that THE BODY is now partnering with the global fashion magazine, MESS Magazine to support our project, THE BODY' TEC

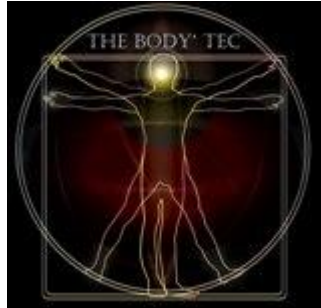
Mess Magazine is a distinctive fashion magazine, published in over 14 countries in print. Main targeted audiences are industry professionals and fashion fanatics in the USA, UK, Europe, Asia, and MENA Region.

Supported by production team of **Condé Nast** including **American Vogue's Art Director, Omi Chowdhury** it covers all major fashion weeks in Paris, Milan, London and New York. With a global social media reach of over 20 million of the issue 'INFLUENCERS ISSUE' and over 1 million reads online,

THE BODY has secured a global media partner that will enable us to reach out to a large lifestyle group and investors from all over the world.



[THE BODY' TEC](#) is a B2B investment conference with focus on Hemp Textile and Sustainability, which takes place during THE BODY CBD Expo in Cologne



THE BODY stands for high-quality CBD suppliers whose top priority is, the human health.

**THE BODY will take place on August 21-22, 2020 in Cologne.**

Thank you very much and we are looking forward to see you in Cologne

THE BODY Team;  
<http://www.the-body.de>  
press@behrentin.com  
D. Behrentin  
Contact: +49-6593-9809900