

08.03.2022



THE BODY

07-10.04.2022, Cologne, Germany

The first specific and largest Cannabinoid Expo in Europe for Sports, Beauty, Wellness and pharmaceutical Cannabinoid products.

Leading the Way to Promote the Safe Benefits of Cannabinoids

What is CBD, what are cannabinoids and what do they have to do with cosmetics, health and sports?

In cooperation with the sports fair FIBO, we are presenting the first specialist cannabinoid fair for sports, beauty, wellness and pharmaceutical products at the Cologne Exhibition Center in Hall 5.2.

THE BODY will be released on 07.-10. April, 2022 to Cologne and presents the first specialist cannabinoid trade fair for sports, beauty, wellness and pharmaceutical CBD products in Europe. National and international manufacturers, distributors and brands present the latest CBD trends and most innovative products.

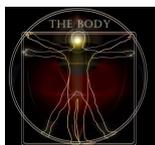
THE BODY is the first cannabinoid show in Europe to require a lab test from every exhibitor to showcase the highest quality CBD brands and products.

We believe that the market only has a long-term chance if it can convince through quality standards, uniform declarations and transparency.

THE BODY is the platform for established, young and start-up companies that offer high-quality CBD products, where B2B customers can make contacts and test and buy products, and where consumers and the media can obtain detailed information about cannabinoids.

CBD/cannabinoids are absolute trends in the sports and beauty segment and will help shape the future of nutrition. We are only at the beginning of a new market, which makes it confusing on the one hand, but also exciting on the other, since CBD will very soon be found in an even larger product portfolio such as food, beverages, dietary supplements, etc.

What can you expect at THE BODY ?



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**cannabis trades
association**

Our concept stands for B2B networking, sales lead generation, quality, transparency & education. To achieve this goal we have invited the "Godfather of CBD" and leading scientists in the field of cannabinoids and cannabis to bring our visitors closer to CBD and to clarify the potential.

In May 2022 his latest book about CBD will be published

"What Does the Science Say"

A comprehensive review of the scientific literature on the potential benefits of CBD, detailing results from both pre-clinical and human clinical trials.

As guest of honor and panel member, we look forward to the

Harvey Prize Winner 2019 and "The Godfather of Cannabis Research"

Professor Raphael Mechoulam

In addition, we are happy to announce the first German and currently highest quality CBD Sport mouth spray, "

"feels like THE BODY"

which will be launched on April 8th at THE BODY lounge.

Exhibitors will reach international buyers, retailers, distributors, wholesalers, retailers, manufacturers, suppliers, essential companies, investors, licensees and white label customers. Furthermore, we offer networking sessions, information exchange via panel discussions and personal contact with international hemp / CBD associations.

Buyers will find the highest quality, most innovative and top-selling CBD products that are legally available on the international market.

Consumers have the opportunity to get all information about CBD and test CBD products directly.

For press representatives, we offer a wide range of information as well as exchanges with associations and international experts who can be asked about the topic.

Booth contact: **THE BODY** Team; stand@the-body.de, Phone: +49-6593-9809900

Contact:

THE BODY Team

www.the-body.de

press@behrentin.com

D.Behrentin

Contact: +49-151-64313770

